



2027 SPONSORSHIPS

What’s included / 1 of 2

January 18, 2027 / Venetian Theatre, Las Vegas



✓ Included as labeled

Blank = not included

VIP quantities shown for each package.

Sponsorship	Price / USD	Website branding	Email placement	Venue branding	Stage placement	Livestream branding	Commercial placement	Social placement	Content you receive	Experience + sponsor rewards	VIP tickets
Awards Season Category and trophy partnerships also extend into the ceremony and livestream.											
Title Partnership	Sold out	✓ Website + campaign	✓ Email logo	✓ LED walls + signage		✓ Ceremony + stream		✓ Sponsor recognition			20
Category Sponsorship	\$10,000	✓ Daily voting ballot + sponsor page	✓ Email logo + shared email recognition	✓ LED panels + print branding	✓ Present 1 trophy + top 5 nominee video	✓ Branded nominee + winner assets	✓ 30-sec venue loops	✓ Sponsor recognition			5
Trophy + Creative Partnership	Inquire	✓ Gundie artwork	✓ Email logo + dedicated email	✓ Trophies + cases	✓ Trophy shown	✓ Gundie character		✓ Sponsor recognition	✓ Making-of film		15
Nomination Sponsorship	Sold out	✓ Nomination page	✓ Email logo + nomination confirmation					✓ Sponsor recognition			2
Post-Vote Experience	Starting at \$15,000	✓ Branded experience	✓ Email logo + dedicated email					✓ Sponsor recognition		✓ Branded game + leaderboard + sponsor-chosen reward + claim CTA	5
Reception + Red Carpet January 18, 2027 / Happy Hour and the live red-carpet pre-show.											
Happy Hour Sponsorship	Sold out	✓ Sponsor logo	✓ Email logo + shared email recognition	✓ Cups + napkins + screens			✓ Lobby screens	✓ Sponsor recognition			5
Guest Wristband Sponsorship	Sold out	✓ Sponsor logo	✓ Email logo	✓ Wristband logo				✓ Sponsor recognition			3
Photo Booth Sponsorship	\$7,500	✓ Sponsor logo	✓ Email logo + shared email recognition	✓ Branded photo booth				✓ Sponsor recognition	✓ Digital + print photo		5
Red Carpet Pre-Show	Sold out	✓ Sponsor logo	✓ Email logo + dedicated email	✓ Branded set		✓ Live on Rumble + host callouts + sponsor interview	✓ 2 × 30 sec	✓ Interview shorts	✓ All interviews		5
Pre-Show Commercial Spot	Inquire	✓ Sponsor logo	✓ Email logo				✓ 1 × 30 sec	✓ Sponsor recognition			2



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Ceremony + Livestream January 18, 2027 / Trivia before the ceremony; awards, entertainment and winner interviews.											
Rumble Livestream Partnership	Sold out	✓ Sponsor logo	✓ Email logo			✓ Official partner		✓ Sponsor recognition			20
Interactive Livestream	Starting at \$15,000	✓ Sponsor logo	✓ Email logo + dedicated email			✓ Graphics + host callouts		✓ Sponsor recognition		✓ Branded game + leaderboard + sponsor-chosen reward + claim CTA	5
Trivia Round	\$3,000 per round	✓ Sponsor logo	✓ Email logo			✓ Host + phone logos		✓ Sponsor recognition		✓ 1 sponsored round + sponsor-chosen reward	2
Backstage Winner Interviews	\$10,000	✓ Sponsor logo	✓ Email logo	✓ Branded set				✓ Shorts + collaboration	✓ All interviews		5
Ceremony Commercial Spot	Inquire	✓ Sponsor logo	✓ Email logo				✓ 1 × 30 sec	✓ Sponsor recognition			2
Stage Presentation	\$10,000 per slot	✓ Sponsor logo	✓ Email logo		✓ 2 min + 1 min video	✓ Stage segment		✓ Sponsor recognition			4

Trophy + Creative Partnership

Your character spans 19 categories and event artwork. Includes winner trophies and cases, shipping, a trophy for your team and a making-of film.

Interactive digital experiences

Sponsor chooses the reward structure and supplies codes and prizes. The Gundies contacts winners and ships prizes. Existing-game branding included; custom builds quoted separately.

Content delivery

All completed interviews for the booked package arrive within 2 weeks after the ceremony. Organic reposting included.